

March 28th Conference Registration

Name _____

Position _____

School & District _____

City State Zip Code

Phone _____

E-mail Address _____

_____ \$135 Non-Member

_____ \$99 AZ ASCD Member

_____ \$75 Early Bird by March 1st (Members Only)

Team Discount: Register four district personnel together and receive a fifth registration free!

Payment Information

_____ Purchase Order (Number _____)

_____ Check _____ Money Order

Mail to:

AZ ASCD
PO Box 38633
Phoenix, AZ 85069
www.azascd.org

Note: On-site registration will be available

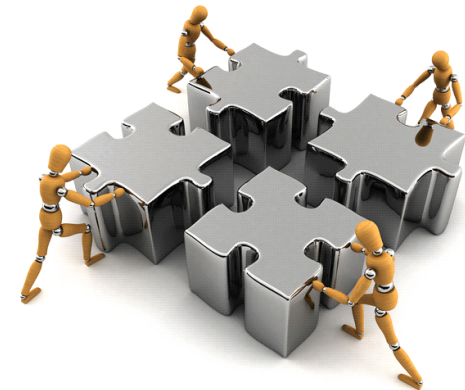
www.azascd.org

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Phoenix, AZ 85069

AZ ASCD

AZ ASCD SPRING CONFERENCE

**Building Teacher
Teams to
Strengthen Student
Success**



ASCD Mission:

The mission of AZ ASCD, a diverse community of educators, is to facilitate learner success by providing educators with leadership and support in curricular, instructional, assessment, and supervisory practices.



**Join AZ ASCD on
March 28th for our
Spring Conference
Building Teacher Teams to
Strengthen Student Success**

Location:

Grand Canyon University
3300 W. Camelback Road
Phoenix, AZ
McKinley Hall

Times:

7:15-8:00	Registration & Continental Breakfast
8:00-11:30	Session One
11:30-12:15	Lunch
12:30-2:30	Session Two
2:30-3:30	Panel Discussion

Continental Breakfast and Lunch are included in registration fee.

Questions?

Contact:
Alice Wells
Executive Director, AZ ASCD
executivedirector@azascd.org
602-684-1777

**Who Should Attend?
Teams...**

Administrators will learn to:

- Set realistic and attainable goals
- Build a collaborative, goal-oriented culture
- Create and use real-time data that will monitor the academic performance of the school by grade level, subject, classroom and student
- Facilitate a leadership team that monitors and directs the teaching/learning activities of the school
- Identify critical professional development needs and develop programs to meet those needs

Teacher teams will learn to:

- Develop a clear understanding of the required performance objectives
- Build common instructional calendars and identify effective instructional strategies
- Develop common formative assessments to create data that makes student performance visible
- Provide tiered assistance to students who are not meeting academic goals

Instructional coaches will learn to:

- Use CIS to support teacher teams as they work towards academic goals
- Facilitate instructional team meetings
- Produce and analyze real-time student achievement data to drive instruction

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March 28, 2012

**Building Teacher Teams to
Strengthen Student Success**

Presenters

Dr. Frederic Skoglund: lead author of *Student Success: How to Make it Happen*, founder of *Viking Solutions educational consulting firm*, retired school administrator

Judy Ness: co-author of *Student Success*, author of *Putting Sense into Consensus* and *Tips and Tools for Trainers and Teams*, retired teacher

Together, Skoglund and Ness have developed a widely successful method to guide school improvement. The *Continuous Improvement System (CIS)* differs from other processes in that it views the school as a complex whole and not just a group of individual components. CIS has been designed to impact all aspects of the teaching and learning process and is currently in use at many schools in the Phoenix area.

The book *Student Success: How to Make it Happen*, authored by Skoglund and Ness, details the implementation and use of CIS. In praise of the book, Dr. Richard Manatt, Professor Emeritus Iowa State University, states that, "Skoglund and Ness have created and implemented an excellent school improvement model. It is a model for K-12 schools nationwide."

Attendees of the March 28th AZ ASCD conference will be afforded with a rare opportunity to interact with the authors. Additionally, a panel of Arizona CIS principals using this approach in their schools will be present to answer practical questions about the implementation of this continuous improvement model.